

Store Hours
9 to 5.30**GIMBEL BROTHERS**

32ND STREET - BROADWAY - 33RD STREET NEW YORK CITY

For Other
Gimbel News
see Page 16**Great Introductory Sale of
1100 Voile Dresses for
Women and Misses****DOWNSTAIRS****\$12.95**

Summer time is around the corner. Summer frocks are needed by every woman and miss.

So here is a great opening sale, with prices rivaling Customary End of the Season Sales. The Best in Dresses at the Best Values. This Is THE Sale!

The best New York's best known dressmakers manufacture, and the best in values at \$12.95.

Decoration Day is next Sunday.

**STYLES**Well Designed Overshirts.
Popular Straight Line Model.
Accordion Pleated Overshirts.
30 Distinct Styles**COLORS**Mostly the Ever Popular
NavyNavy and White
Navy and Tan
Black and White
Copen and Tan**SIZES**Are Complete in Every
Style for Women and
Misses—
from 16 up to 44**TRIMMINGS**Taffetas Satins
Plain Color Voiles
Satin Pippings
Taffeta Plain Voiles

The workmanship upon these frocks is undeniably the highest grade. Trimmings are a happy incidental toward making these dresses the finest we can offer at this price or in this vicinity.

All Are Exact Copies of
Printed Georgette PatternsBe Here at 9—GIMBELS DOWN-
STAIRS STORES—Lower Floor.

No C. O. D.'S.

All Sales Final.

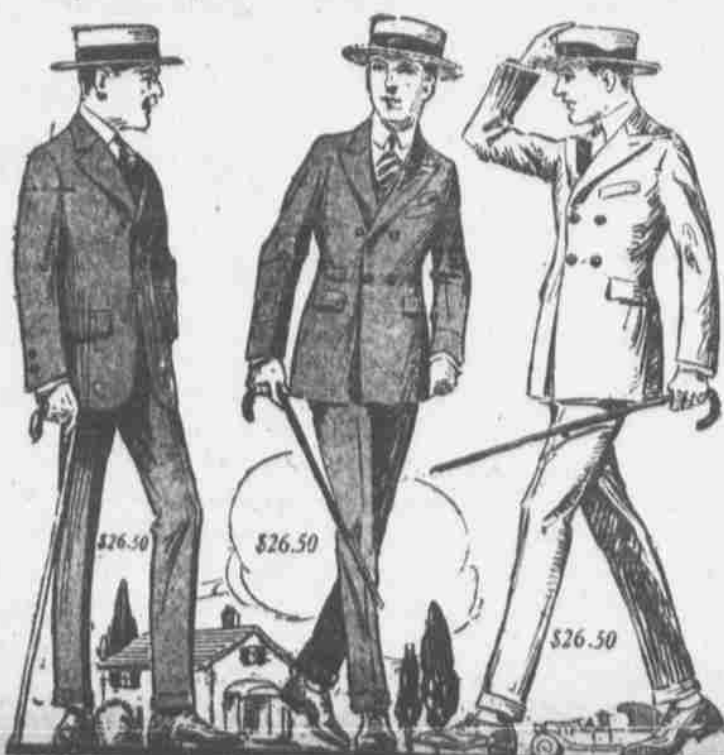
No Approvals.

AT AVERAGE COST PRICE**1261 Men's and Young Men's Suits**All
Sizes
\$26.50
Stouts
Longs
Shorts
RegularsAnd the Sale Opens at 9 Sharp
Thursday.Tweeds Cheviots
Cassimeres Worsteds
All Wool Blue SergesSingle and Double Breasted Models.
The More Conservative Models.

Remember, Sir, the average cost of these suits was as much as \$26.50 to us! Remember, too, that every suit in this lot has regularly sold for much higher prices, and \$26.50 is the selling price for this event only. Our doors open at 9.

GIMBELS DOWNSTAIRS STORES—Balcony

Brooklyn, New Jersey and Long Island Customers Direct to Gimbel's Via Tubes and Subways

For Other
Gimbel News
see Page 16**GIMBEL BROTHERS**

32ND STREET - BROADWAY - 33RD STREET NEW YORK CITY

Store Hours
9.00 to 5.30**Important Sale of
WHITE SHOES**

CANVAS AND NUBUCK MATERIALS

No C. O. D.'s
All Sizes**DOWNSTAIRS****\$2.95**

for Women's Shoes

\$3.95

for the Men's Shoes

Walk-Over Shoes

Trademark Reg. U. S. Patent Office.

Samples and Rejects

Gimbel Shoes

Every Pair Perfect

For Women, \$2.95 a Pair

OVER 28 DIFFERENT POPULAR STYLES

And every shoe in the group is a piece of footwear any woman would wear in comforting knowledge that her shoes are correct.

High Shoes and Pumps. One
or Two Eyelet Ties, Oxfords,
Welted, Turned and Flexible Soles.
Your Choice of High or Low Heels.Also Rubber Soled and Heeled Sport
Oxfords

ALL SIZES OF COURSE

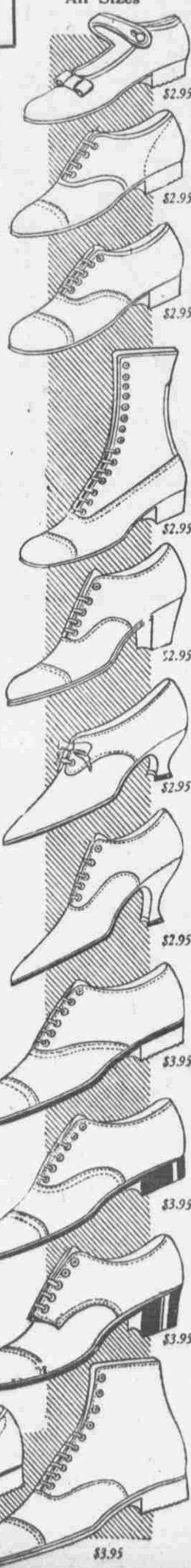
For Men, \$3.95 a Pair

9 POPULAR MODELS IN ALL: ALL SIZES

And each is a style that a man wants. From the most conservative taste right up to the last note in a man's white shoe.

New Oxfords and High Shoes.
Welted Oxfords; Leather Sole and Heel.
Sports Oxfords; Rubber Sole and Heel.
High Sport Shoes; Rubber Sole and Heel.

Oxfords: High Shoes for Summer

Children's: Misses': Growing Girls'
Pumps: Oxfords: High Shoes
\$1.45 \$1.75 \$1.95 \$2.45GIMBELS DOWNSTAIRS STORES—
Entire Aisle of BalconyNo Returns
All Sizes

Brooklyn, New Jersey and Long Island Customers Direct to Gimbel's Via Tubes and Subways